

DEPARTMENT OF BUSINESS ADMINISTRATION

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SEMINAR ORGANIZED BY THE DEPARTMENT OF BUSINESS ADMINISTRATION

On Sep 11, 2025, Future Institute of Engineering and Management, in association with StudyIn successfully conducted a seminar on campus that enriched our students and faculty alike.



The Department of Business Administration organised it on ‘*Corporate Social Responsibility: Why firms provide public goods in developing countries*’, where **Dr. Andrew Bradley**, Senior Lecturer in International Business at ANU, shared his extensive research on CSR practices in developing countries, while **Mr. Jonty Hall**, International Student Recruitment and Marketing Coordinator at ANU, highlighted the prospects of pursuing higher education at ANU with its global opportunities.

The session witnessed enthusiastic participation from BBA and MBA students, who were engaged with the speakers through insightful questions.

SEMINAR ON
Corporate Social Responsibility : Why firms
provide public goods in developing countries

ORGANIZED BY
 DEPARTMENT OF BUSINESS ADMINISTRATION
 FUTURE INSTITUTE OF ENGINEERING AND MANAGEMENT
 Greater Kailash, New Delhi

IN ASSOCIATION WITH: **StudyIn**

11 SEP 11:30 AM | Date: September 11, 2025 | Time: 5:30 PM

Dr. Andrew Bradley
 Senior Lecturer in International Business
 Centre for Business Research, Australian
 National University

Jonty Hall
 International Student
 Recruitment and Marketing
 Coordinator at ANU

Student Achievements



Rupsa Mitra

Rupsa Mitra of BBA Sem 1 was awarded the '*Academic Excellence in the Board Examination 2025*' for scoring **85%** in Class XII Board Examination.

Faculty Recognitions



Dr. Prasanta Guha

Prof. (Dr.) Prasanta Guha attended a National Seminar on '*Emerging vistas in Accounting, Finance, Management and Sustainability*' organized in collaboration with the Department of Commerce and Department of Business Administration, University of Calcutta on Sep 20, 2025.

Prof. (Dr.) Biswajit Roy was awarded the '**Certificate of Publication**' by the '*International Journal For Multidisciplinary Research*' in recognition of publication of the paper titled '*Impact of Selective Demographic Factors on the 4Ps of Marketing Mix Strategies of Baluchari Saree Considering the State Government Initiatives for the Promotion in West Bengal*'.



Dr. Biswajit Roy

TEACHERS' DAY CELEBRATION



Our beloved students of the Department of Business Administration wholeheartedly celebrated *Teachers' Day* on Sep 8, 2025. The event was full of memorable performances of our students. On the same occasion, selected students were also given medals and certificates for their remarkable achievements in various categories like results, attendance, performance as all-rounders etc.

WEBINAR ORGANIZED BY THE DEPARTMENT OF BUSINESS ADMINISTRATION

WEBINAR ON
AI and the Future of Work: Disruption, Skills and Education

ORGANISED BY:
DEPARTMENT OF BUSINESS ADMINISTRATION
FUTURE INSTITUTE OF ENGINEERING AND MANAGEMENT
 Sonapur | Kolkata

Dr. Abdelghani Benayoune
 Assistant Dean for Graduate Studies and Research
 National University of Science and Technology, Oman, Middle East

Date : September 18, 2025 | Time : IST 3.30 pm and Oman : 2 pm
 G-Meet link : <https://meet.google.com/sq-baq-zyy>

A webinar was organised by the department of Business Administration on Sep 18, 2025 on '*AI and the Future of Work: Disruption, Skills and Education*' conducted by **Dr. Abdelghani Benayoune** from National University of Science and Technology, Oman.

STUDENT INDUCTION PROGRAM

The students of **Business Administration** participated in a *combined induction program* organised by the Department of Basic Science and Humanities.



It was held in various phases. Phase I was conducted on Sep 15, 2025.

THANK YOU

Editor

Ishan Roy
MBA|3rd Sem (2024-25)

Editor

Neeladri Sanphui
MBA|3rd Sem (2024-25)

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